

**2018 Cascadas de Baja Association**  
**Candidate Statements**  
*(Five Open Positions)*

**Richard Bort (Incumbent) – Granada Hills, CA**

I have been a Club owner since 2004, an original member of the Legacy Committee since 2010, and a member of the Board since 2015. I am a retired banker, corporate executive, financial consultant, and author of benchmark books on corporate treasury and electronic data interchange.

I am proud to have been actively and effectively involved in multiple leadership roles with Club Cascadas, a \$6+ million per year business, including:

- Planning for the turnover of the Club to Members
- Critically reviewing the annual operating budget, initiating capital budgeting, and all final decisions.
- Conceiving and initially drafting the Owners Information Guide (to be published soon).
- Developing and monitoring capital expenditure plans, including the Remodeling program.
- Introducing currency hedging to protect the Club's financial health

As Club Cascadas enters a new era, I ask for your vote to re-elect me to the Board to assure stability and continued strong leadership and governance.

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**Lawrence Greenberg (Incumbent) – Los Angeles, CA**

An owner since 1999, now with 11 weeks, I have attended Board meetings since 2008, first as an interested Member, then as an original Member of the Legacy Committee, and as an elected Board member since 2014. Trained as a physicist, I worked in the aerospace industry for 30 years, retiring as a Corporate Officer managing more than 1500 technical people. Working for you, the Membership, utilizing the management and financial skills I had learned, has been very rewarding. I've worked hard to help develop the long-term financial plan and on the details of the ongoing remodel effort, including many hours on the hurricane recovery.

The Giddings family has created a unique physical and spiritual paradise that I will strive to maintain and improve.

If you re-elect me, I will continue to help plan the future of the Club and work to assure its continued financial well-being.

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**Marty Russell (Incumbent) – Castle Rock, CO**

I have served on the Club Cascadas Board for the past 4 1/2 years and the Legacy committee from its inception. I continue owning a real estate development and consulting business in Colorado for over 35 years. During my career, I have been responsible for single-family, condominium, and commercial properties in over a dozen different states. I have also provided real estate consulting services to many large national firms. Most recently, my company built and developed several sizeable residential communities in the Denver area. As a result, I have formed, organized, managed, and served on the boards of those HOA's.

As a Club board member, I want the identical things you want: Keep Cascadas the same for our children and grandchildren and make sound financial decisions.

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**Mark Giddings (Former Board Member) – Costa Mesa, CA**

It is with great passion that I submit this request to serve on the Board of Directors for Club Cascadas. I am a strong and loyal board member with the unique philosophy and integrity that was instilled in me by my parents.

I've been at Club Cascadas since our family first sat on the beach drawing plans in the sand. Eventually digging the first shovel of sand from the Tortuga Pool excavation and later being the first one to hump into that pool.

I've been in the family business since 2005 serving both Club Cascadas and the newly renovated Ocho Cascadas.

My mission is to continuously enhance the experience for our members year after year and to also renovate and remodel the entire Club so that the members can enjoy their time here knowing without a doubt that the family philosophy and culture will continue for generations to come.

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**David Belanich – San Diego, CA**

Since first staying at Cascadas in 1991, I have seen the changes in Cabo San Lucas while Cascadas has maintained its charm and uniqueness that keeps it special to every one of us. I offer my service to the owner's association and would be honored to sit on the Board.

I am a California licensed architect, working as the pre-design manager and project manager in the Facilities Management department at UC San Diego. In addition, I serve on the Title II committee which oversees accessibility issues throughout the campus.

I volunteer as a board member for a non-profit 44-acre youth sports complex serving as the vice president and treasurer and participate on the community planning board in which it sits.

I feel that you, the association, would benefit from my project management, budgeting, and architectural expertise and my deep affection for the resort, its members, and staff.

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**John Bramer – Alexandria, VA**

Having lived and worked in Latin America, I am familiar and comfortable with the business practices, cultures, and people we members count on to run Cascadas. As a senior staff member at Carnegie Mellon University (SEI), I am practiced at understanding large complex issues across various business areas. My wife and I are 24-year Cascadas guests, now owning 11 units over 8 weeks. I will tirelessly strive to ensure the unusual balance of family friendly companionship, superb ambiance and smooth operations at Cascadas in Legacy. I will proactively work to ensure all members remain abreast of Board and Club actions, including rational for same. I have volunteered on City of Alexandria committees and other organizations (Kiwans and Lions). I always work in a forward leaning win-win manner. I will truly appreciate your vote for either length of board position.

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**Glen Brush – Escondido, CA**

Last year I was invited and eagerly agreed to serve on the Legacy Committee. I have enjoyed being a part of our transition from Developer owned to "Legacy" Ownership. My experience of serving on numerous for profit and not for profit BOD's has given me a clear understanding of the role we play in guiding our incredible on-site management team. My business career of Forty-five years in the Corporate world, the practice of law and being the owner/operator of a large real estate company, have provided me with a knowledge base that I trust will prove helpful to our BOD's and our management team. Most importantly, like you I want to make sure that our investment continues to appreciate in value in the years ahead and that our "Legacy" will be that in 2050 when our family and friends arrive they are greeted with the words "Welcome Home!"

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**Mark Cox – Yucaipa, CA**

My Wife and I have been owners at Club Cascadas since 1998. We currently own one unit in week 9 and use it every year. We believe the continuing development of the property for the owners and their families is paramount. Club holds a special place in our hearts and should remain a top tier resort in Cabo San Lucas. I have significant management experience as a former US Treasury Executive managing billion-dollar budgets, owner of an International Consulting company, CEO of an International software firm RisQ Analytics. I have served on the Board of The Orange Tree Resort in Phoenix a Wyndham property working through very difficult issues with nominal increases in maintenance fees.

I understand what the property needs to do to attract and retain both American and International owners. We live in Southern CA and have easy access to TPI and Cabo San Lucas for Board Meetings.

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**Martha Calderon – Chula Vista, CA**

My name is Martha Calderon, I would like to run for the board of directors. I feel I am the best choice, not only because I love Club Cascadas (have vacationed there for over 10 years) but because I have been on association boards for over 30 years. I presently serve on my own Home Owner's Association in Chula Vista CA as well as been a union leader for over 25 years. I presently teach at the Sweetwater Unified High School District. I currently teach special education and regular education 11th and 12 grades – all subjects.

My expertise and knowledge related to negotiations, conflict resolutions and ability to work well in groups will prove beneficial to this board. I am willing to attend meetings, have loyalty to the association and above all staying faithful to the organizations and ALL its members.

Anticipated thanks,

Martha Calderon

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**Malcom R. Dick, Jr. – Shelton, WA**

Budgets, income/expense flow, issues management are important. Being able to guide people to resolutions is more important. My career involved crafting solutions, finding money, managing budgets, and programs but more importantly, my career achieving goals with groups of diverse people.

Cascadas History:      Perlita 2B, weeks 1 & 2, 1992 to Present  
                                 Perlita 12G, week 3 circa 2005

Club Cascadas means much to me and I often offer my services to serve this special place and its people. I have served on several boards and understand the fiduciary responsibilities involved.

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**Buck Dodson – Placerville, CA**

Hi, I think we owe it to ourselves and to the Giddings to keep the integrity, and family environment that we have enjoyed for years. The Arroyo is a mess with loud/unacceptable music all night; when I bought, I was told it could not be built on. I retired as manager of the largest Air Traffic Control Facility on the west coast. I have experience in dealing with a multi cultured environment as my facility connected to the Mexican border. There were nearly 1000 employees in the building, and a 220-million-dollar budget that I managed my last 7 years. I will work hard to improve communications between the board and owners. I can benefit the board with my work experience in dealing with large budgets, personnel and working with the Mexican Government in fixing the Arroyo. Add to this improving communication and I am confident in a positive outcome. Thanks

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**Dennis Herrick – Cardiff by the Sea, CA**

My wife, Jane, and I own a Legacy unit in week 23 and 24. I am a retired businessman with an undergraduate degree in accounting and a master's degree in business. I spent my career managing organizations ranging from a few employees, as well as, organizations with thousands of employees.

Various positions over the years have been: Controller, VP of Operations, VP and General Manager of European operations, CFO, COO, and CEO.

In this transition, it would be my honor to help shape the Cascadas of the future. Respecting what Cascadas has been, to all of us, while meeting the new and inevitable challenges we will face going forward.

I would be grateful for the opportunity to put the skills and experiences gained over the years to work for the Club we love.

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**David Loiterman – Burr Ridge, IL**

Colleagues

I'm a retired cardiovascular surgeon.

I and/or immediate members of my family own 10 weeks across Villa Sol, Perla, Penthouse and attached units at Club Cascadas and Ocho Cascadas.

Over 32 years I have served as either a Board Chair and/or Board member or director for the Chicago Medical Society, Illinois State Medical Society, American Medical Association and the local Chamber of Commerce.

In addition, to medical Board responsibilities I've served and currently serve on several Real Estate management: Boards that own or have owned multi-State properties.

I have an appreciation for architecture and its place in society.

Board experience in very diverse settings, I believe, provides sensitivity in balancing interests of individuals and the organization when meaningful differences of opinion or conflicts arise.

I welcome the opportunity to serve my fellow members on the Cascadas de Baja Association in a similar capacity.

David A. Loiterman MD

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**Tom Ramar – Broomfield, CO**

My name is Tom Ramar and my wife and I have been members of Club Cascadas for over 15 years. I am a 24-year veteran of the United States Navy & Naval Reserve, retiring as a Commander. I am currently the Chief Operating Officer of a technology company, rising through the ranks in other roles, such as finance and sales. Concurrently, I also advise and lead two other small startup companies.

I also serve in several volunteer leadership roles. I have served three (3) terms as HOA president, negotiating long-term contracts and collectively saving our homeowners thousands of dollars over the years.

I am the President of the Rocky Mountain Region for the Navy League, Foundation member for VFW Post #1, and active member for the USS Colorado Commissioning Committee.

No question I can proficiently deliver all this experience to serve the Club member community.

Thank you for your consideration.

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**Carl Shields – Orange, CA**

Well let's start with I have been going to Club Cascadas since the early 90's and seen the areas grow and develop. I feel that when we come down, we are family. Family takes care of family. We like to be unplugged from the main stream of life when we come to stay. I have seen the upgrades we are doing as well as those that have been done. I would like to have input and have some kind of say of how things are going to progress here going forward. I am a legacy member and intend to be here until I pass this along to my kids.